

# efach

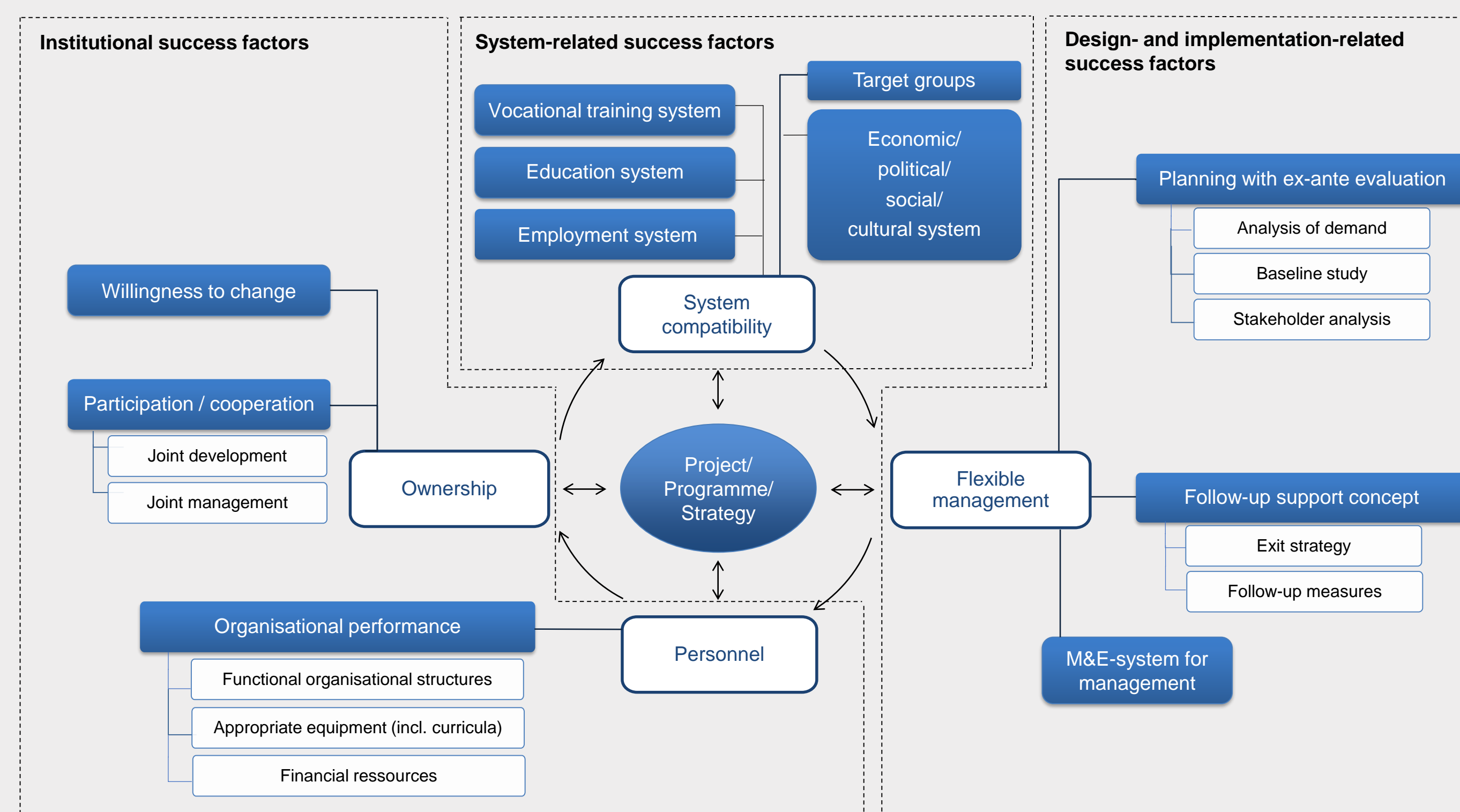
## Factors for successful cooperation in vocational training with People's Republic of China: a comparison of state, civil society and private sector concepts April 2019 – March 2022

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### Theoretical background and objective of the research project

The research project "Factors for successful vocational training cooperation with the People's Republic of China" (efach) aims to close a long-standing gap in vocational education and training (VET) research.

For the first time, it will be investigated whether success factors of international VET cooperation identified in previous research, arranged into a key factor model (cf. Stockmann 2019, Stockmann & Silvestrini 2013), also apply to cooperation beyond development cooperation in the private sector and in China. The model comprises three components, namely influences that arise from the vocational training system, from programme design and implementation, and from the participating funding agencies and their cooperation. These components may vary, both in their composition and in their weighting.



### Research questions

Apart from further developing the success factor model into an empirically verified causal model, the following questions will be pursued in particular:

- Which general core factors decisively shape the success of vocational training cooperation in China?
- Are these factors just as valid for private-sector concepts as for governmental or civil-society concepts?
- Are there any differences between project types (project level and duration)?

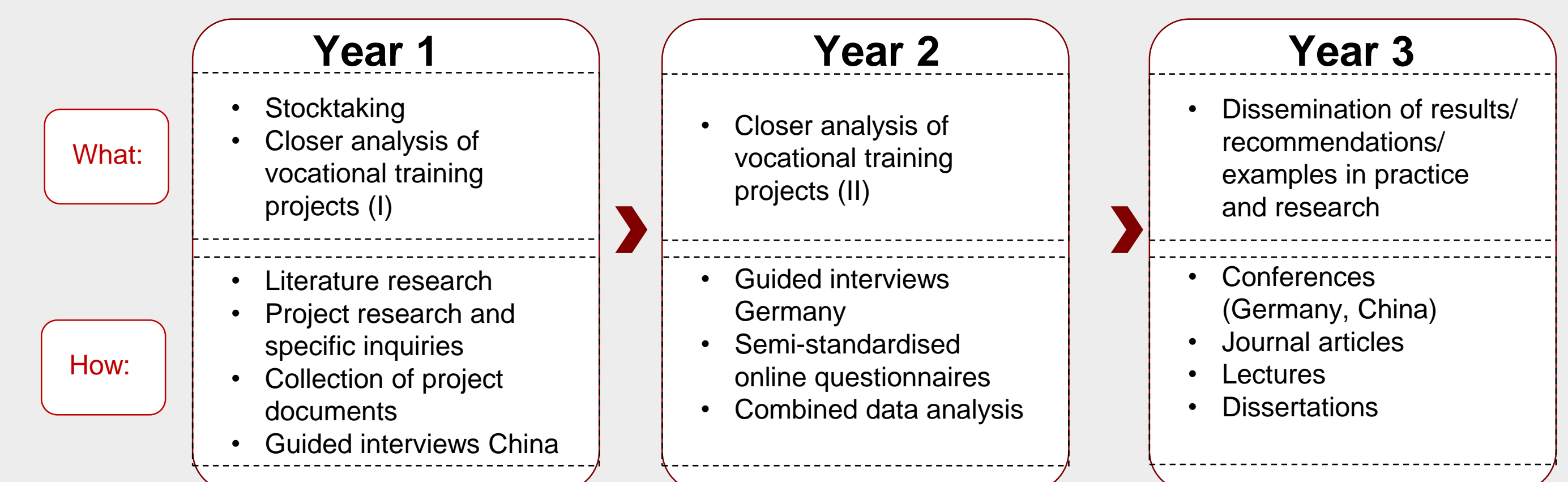
### Methods and design

This three-year research project is implemented in cooperation with the Central Institute for Vocational & Technical Education (CIVTE, Beijing) and the Chinese-German Institute for Vocational Education and Training at Tongji University (CDIBB, Shanghai).

At the beginning, as many governmental, civil society and private-sector projects of Sino-German vocational training cooperation as possible were recorded and categorised. Currently, with the support of the responsible organisations, further information is gathered on selected projects that are particularly typical for vocational training cooperation within the framework of a case study design – by analysing existing data and documents, conducting qualitative guideline interviews with project experts and, if necessary, by visiting the projects on-site.

The second year, this information will be supplemented by partially standardised online surveys of selected stakeholder groups.

After data analysis, results and examples of best practice will be presented and published for the first time at conferences in Bonn and Shanghai for interested vocational training researchers and practitioners. Projects and individuals will be anonymized unless otherwise agreed (e.g. to cite them as examples of best practice).



### References

Stockmann, R. (2019). Ziele, Wirkungen und Erfolgsfaktoren der deutschen Berufsbildungszusammenarbeit. In: Gessler, M., Fuchs, M. & Pilz, M. (eds.), Konzepte und Wirkungen des Transfers Dualer Berufsausbildung. Internationale Berufsbildungsforschung. Wiesbaden: Springer VS, 121-162.

Stockmann, R. & Silvestrini, S. (2013). Metaevaluierung Berufsbildung. Ziele, Wirkungen und Erfolgsfaktoren der deutschen Berufsbildungszusammenarbeit. Münster: Waxmann.

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